

Photo courtesy Peter White, BRE.

## OpenHub on the BRE Innovation Park



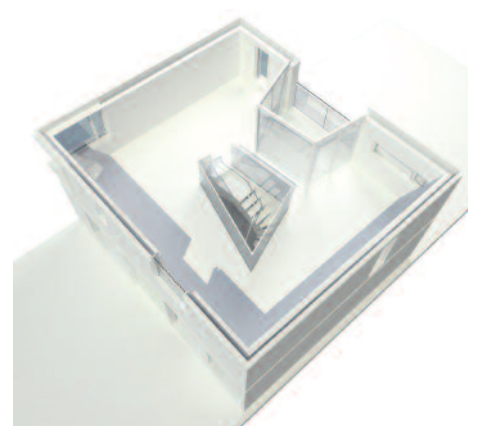
Working in partnership with BRE, OpenHub has coordinated the provision of smart home technology from a number of suppliers into the Hanson EcoHouse.

OpenHub strongly believes that the home owner should not be tied to a single manufacturer of smart home technology and as such has an interoperable, open-access approach to promote market competition and ensure best value for end users.

OpenHub recognises that in an ideal world all smart home equipment and services should comply with common standards to provide residents with real choice over the services they want so that they can mix and match to get the most appropriate set for their requirements. However we also recognise that there is a great deal of excellent, tried and tested equipment available that is built to proprietary standards. Providing that there are open interfaces to such systems, we believe that they can still form an integral part of an overall set of services.

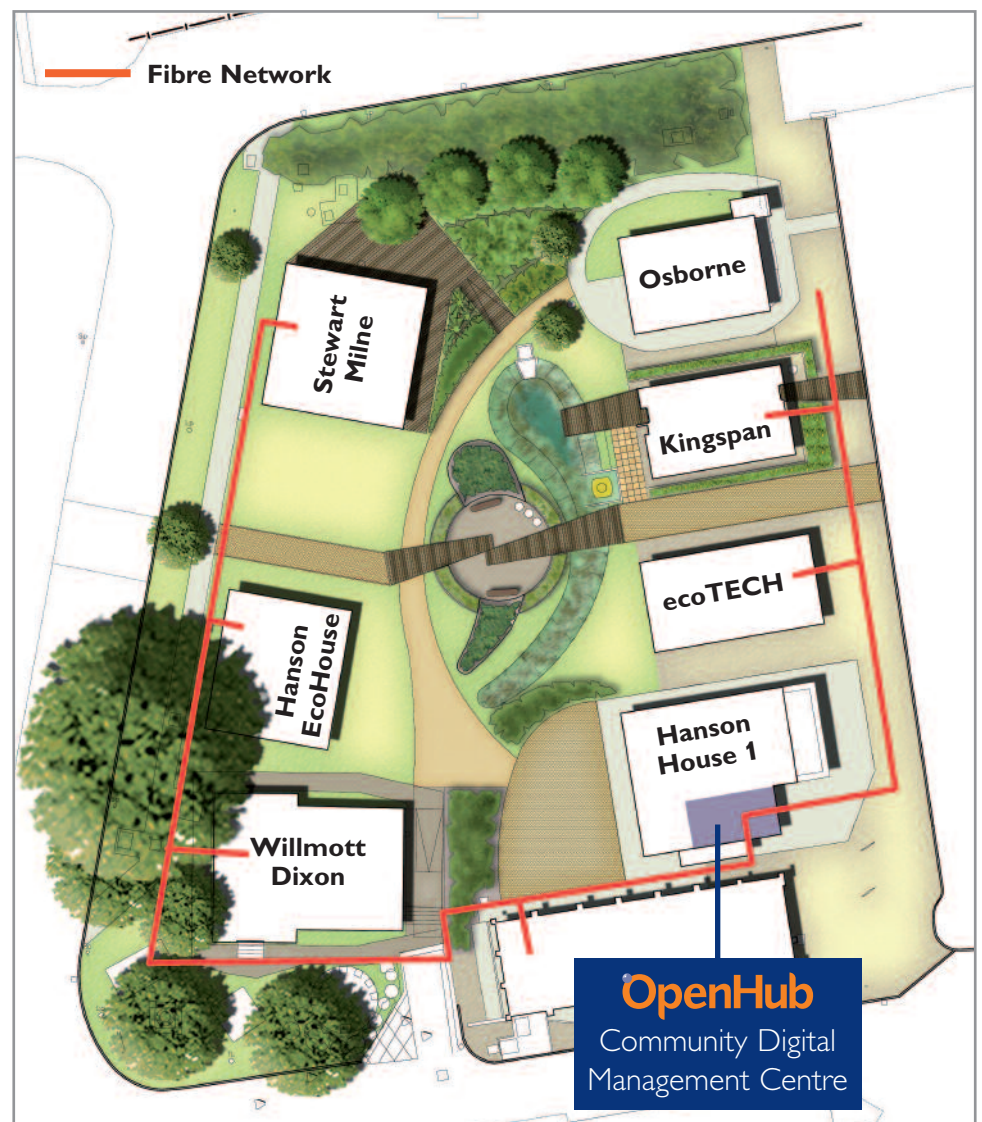
### The Hanson EcoHouse

Within the Hanson EcoHouse we have installed a network that will support equipment built using open standards as well as equipment using proprietary protocols. You will therefore see a range of smart technology from different manufacturers but managed easily together and merged seamlessly with the wider community services.



## The Community Digital Management Centre

Each home on the Innovation Park has been supplied with an ultra high bandwidth fibre connection to a Community Digital Management Centre based in the original Hanson House. This not only provides a link to the Internet, but also allows the delivery of virtually unlimited broadband services within the connected estate, demonstrating the OpenHub model for digitally enabled exciting new communities. Services will include video on demand, telephony, home school links, and many other local services to catalyse the creation and ongoing support for building communities.



*Site plan courtesy Macfarlane Wilder.*

For more information  
To find out more about how  
smart technology in the home and  
on the estate can enhance the  
value of your developments contact:

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